



For Immediate Release

June 15, 2010

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**Iverson Family Announces New Fall Festival To Match
Spring Tulip Fest For Family Fun On The Farm**

Mention the name "Iverson Family or Wooden Shoe" on a spring day in Oregon and the most likely response would be "Those beautiful tulips!" Barb Iverson, general manager of Iverson Farms and producer of the Wooden Shoe Tulip Festival (Oregon's largest spring event) hopes that Oregonians will become just as familiar with the family's new fall entry - the **Wooden Shoe Pumpkin Fest**. The kick-off for this uniquely new autumn event is September 24 and it will continue through the Halloween season ending on October 31.

"We see the desire for families to get out to the farm and experience memories that can't be found in the city or suburbs," said Barb Iverson. "And we have the experience and facilities to produce first class family events. Fall gives us the harvest season and Halloween to build around."

The new fall Pumpkin fest will celebrate the harvest season *first-hand* by using sustainable practices. Attendees can pick *and* cook fresh sweet corn right from the field, purchase and grind their own wheat or watch it turned into pasta (the option will be to purchase the uncooked fresh pasta or buy it cooked to order for lunch.) Festival goers can make soy burgers out of soybeans grown on the farm or select freshly dug potatoes (they'll have plenty of those!) to buy fresh or to make delicious curly fries on-site. Of course, everyone can ride the cow train through the corn maze, select your own pumpkin to take home, plant tulip bulbs, make dirt babies, enjoy the ducky races, ride the horse swings, visit the autumn-themed gift shop and while imbibing local Oregon wines and select Oregon craft brews.

Halloween Haunting will take place in the corn maze for the braver souls. Hauntings take place October 14, 15, 16, 22, 23, 29, and 30 from 7p – 10p)

Who: Wooden Shoe presents

What: Inaugural Wooden Shoe Pumpkin Fest

When: September 24 through October 31; 10am to 6pm all days;
Halloween Hauntings take place October 14, 15, 16, 22, 23, 29, and 30 from 7p – 10p)

Where: 33814 S. Meridian Road Woodburn, Oregon, 97071

Admission: 13 & up \$7, 6-12 \$5, 5 & under Free, Seniors \$5 (Included with admission, all the above including 5 paintball shots, 2 potato cannon shots and cow train ride)

Directions: Take the 1-5 Freeway to the Woodburn Exit 271. Travel east towards Molalla on Hwy 211 for 6 miles to meridian Rd. (flashing yellow light) turn right (south) Go 2 miles on the left is the entrance to Wooden Shoe Bulb Company.

Web: www.woodenshoe.com

Phone: 1-800-711-2006 or 1-503-634-2243

More Info –

Farm Activities:

- Pick and eat fresh corn – Edge of field adjacent to road will be planted with corn for U-pick and school groups.
- Plant bulbs – Single fiber pots used for school groups
- Dirt Babies – Grass seed grown on our farm, used soil from GH tulips.
- Wheat – Show wheat being ground. Wheat sold as whole or ground. (recipes)
- Pasta – Made from our wheat (recipes)
- Soybeans available for sale – bulk or ground
- Pumpkin Cannon – Out by corn maze – shot every hour – Distant sticks (100 yds, 150 yds etc)
- Paintball shooters at bottom of play area with targets
- Potato cannon shot at bottom of play area with targets
- Tram rides to the pumpkin patch and field
- Activity tent and picnic tables off east end of building – have local FFA clubs running activities for kids in exchange for a donation
- Hay maze tent – 30x45(or 60)
- Hay tent and tunnels – 30x45
- Hay trailer to pumpkin patch and maze
- Cow train ride through maze
- Ducky races
- Horse swings
- Tube slide
- Rope maze
- Calf roping (set up old saddle and calf)
- Soybean box
- Cut outs
- Tool table
- Sack races
- Games – match the farm implement (pictures)
- Games – Match the crops (pictures)
- Fire pits

Maze Haunting

- Last three weekends of the Festival
- Includes part of day maze

Items for Purchase

- Pumpkins (FREE w/ paid admission, for purchase also)
- Gourds
- Grass seed
- Potatoes
- Soybeans
- Wheat
- Hazelnuts
- Sunflower heads
- Tulips & daffodils
- Gift shop
- Pumpkin seed

Weekend – In front of building or under activity tent

- Face painting – Sandy Knodel?
- Paul Dunbar – Lathe
- Pumpkin carving (we'll gut your pumpkin starting the 23rd)

Displays – banners on building

- Tulips
- Potatoes
- Wheat
- Grass seed

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